

# Sutton Group of Companies improves its logistics operations by creating a hyperconverged IT infrastructure around **StarWind HCI Appliance (HCA)**



## About the company

Sutton is a group of companies that mainly work in the footwear industry. Sutton has a wholesale division (JBI / JayBill Wholesale), a retail operation under Courtesy Shoes, trading as Wynsors Shoes, but also offers 3rd party logistics and storage under K2 Storage Solutions.

## Industry

Retail

## Location

EMEA (Great Britain)

## Solution

StarWind HCI Appliance (HCA)

*"We moved to all-flash storage, and the hyperconverged nature of StarWind HCI Appliance meant that there was a smaller physical footprint with respect to the number of servers required."*

**Barry Miles**, IT Manager

## Challenge

Before deploying StarWind HCI Appliance (HCA), Sutton Group of Companies relied on a traditional SAN running Hyper-V, which was complex and occupied a significant amount of physical space due to the multiple servers. Despite this complexity, Sutton was not achieving the desired level of performance. The physical footprint and the intricate nature of the SAN made it difficult to manage, leading to increased operational overhead and inefficiencies.

The company sought a more streamlined, high-performing solution that could meet its needs without the complexity and space consumption of its existing SAN setup.

## Solution

Sutton Group of Companies selected StarWind HCI Appliance because it delivered the expected performance improvements while significantly reducing the physical footprint and complexity of its IT environment. The hyperconverged nature of the StarWind HCI Appliance allowed Sutton to consolidate its infrastructure, moving to an all-flash storage system that provided faster data access and better overall performance.

By implementing StarWind HCI Appliance, Sutton was able to simplify its IT operations, reduce the physical space required, and achieve the high performance it was seeking.