

Young America ensures reliable service delivery to its clients by deploying a high-availability cluster with StarWind Virtual SAN (VSAN)

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About the Company

Young America (YA) is a U.S.-based company specializing in digital marketing with a focus on rebates, promotions, and sweepstakes. YA aims to help clients, ranging from small businesses to large corporations, engage with their customer base more efficiently.

Industry

IT & Services

Location

North America (United States)

Solution

StarWind Virtual SAN (VSAN)

"StarWind has made a lot of people's jobs easier knowing they have our back in case of an incident. Plus, the support is awesome! They always go above and beyond when we need them."

Brent Johnson.

Systems Administrator

Challenge

Before StarWind Virtual SAN (VSAN) deployment, Young America had a standalone ESXi host with no redundancy. It was prone to failures, causing unexpected downtimes that disrupted operations and frustrated both IT staff and upper management. This single point of failure posed a significant risk, and the budget constraints of the site made a full-scale SAN device unjustifiable.

YA needed a cost-effective high availability (HA) solution to mitigate downtime risks and ensure consistent service delivery.

Solution

Young America selected StarWind VSAN based on strong recommendations from tech forums, competitive pricing, and excellent support. StarWind VSAN enabled HA without the need for expensive SAN hardware. By deploying the StarWind solution. YA was able to transform its IT infrastructure from a single point of failure to a robust, redundant system. The new setup utilized the local disks of multiple hosts, creating a virtual SAN that ensured continuous uptime and minimized the risk of site-wide failures.

The result was a significant increase in system reliability, satisfying the requirements of leadership and management by eliminating downtime concerns. Furthermore, StarWind VSAN ensured the desired scalability, allowing YA to seamlessly add more hosts as the company grows.